

**MINUTES OF  
CITY COMMISSION WORK SESSION  
MONDAY, MARCH 26, 2012, 4:00 P.M.  
CITY HALL, PIGEON FORGE, TENNESSEE**

Present were Mayor Wear, Vice Mayor McClure, Commissioner Brackins, Commissioner Reagan, Commissioner Robinson, City Manager Teaster, City Recorder Clabo, City Attorney Gass, and interested parties.

Items discussed were as follows.

1. **Review and discussion of the online digital advertising selection committee recommendation** – Ken Bell and Executive Director of Tourism Downey were in attendance to discuss the recommendation. They mentioned the members that served on the committee and discussed process of proposals being sent out and how the agencies were narrowed down. In the end, there were two companies presented to the committee and of the two, USDM scored the highest.

Following discussion, council agreed to put on upcoming agenda.

2. **Review and discussion of a request to upgrade certain billboards from tri-vision to digital boards and relocating faces to existing structures** – Bob McManus stated that the proposal is to relocate back sides of boards at Starbucks and Bullfish location and relocate to back sides of boards at Quality Inn and Buddy's location. Commissioner Robinson asked if something could be put on back side of signs without boards to make them more visually appealing. Mr. McManus stated that they could look into options.

Following discussion, council agreed to put on upcoming agenda.

After general discussion, the meeting was duly adjourned at 5:00 p.m.

APPROVED: \_\_\_\_\_  
MAYOR

ATTEST: \_\_\_\_\_  
CITY RECORDER